



ARTIST

**ARNIE GUHA**

ACID4YUPPIES

**SOLO EXHIBITION**

***NORTHERN BOREALIS***

SHOWING AT

**THE JOHN B. AIRD GALLERY**

**FALL 2022**

CATALOGUE OF WORKS & PRICING

Illuminated light-boxes | Georgette Silk Prints | Stunning Photography

**906 QUEEN STREET WEST, TORONTO**

**EXHIBITION DATES: AUGUST 31-NOVEMBER 4, 2022**

**PRESENTED IN ASSOCIATION WITH HIGHNESS GLOBAL INC.**





*STORM IN THE RAVINE*, 36 x 36", light box, limited edition of 5, 2021, \$5,000





*L'AUTOMNE FALL LAKE OF TWO MOUNTAINS*, 36 x 36", light box, limited edition of 5, 2021, \$5,000





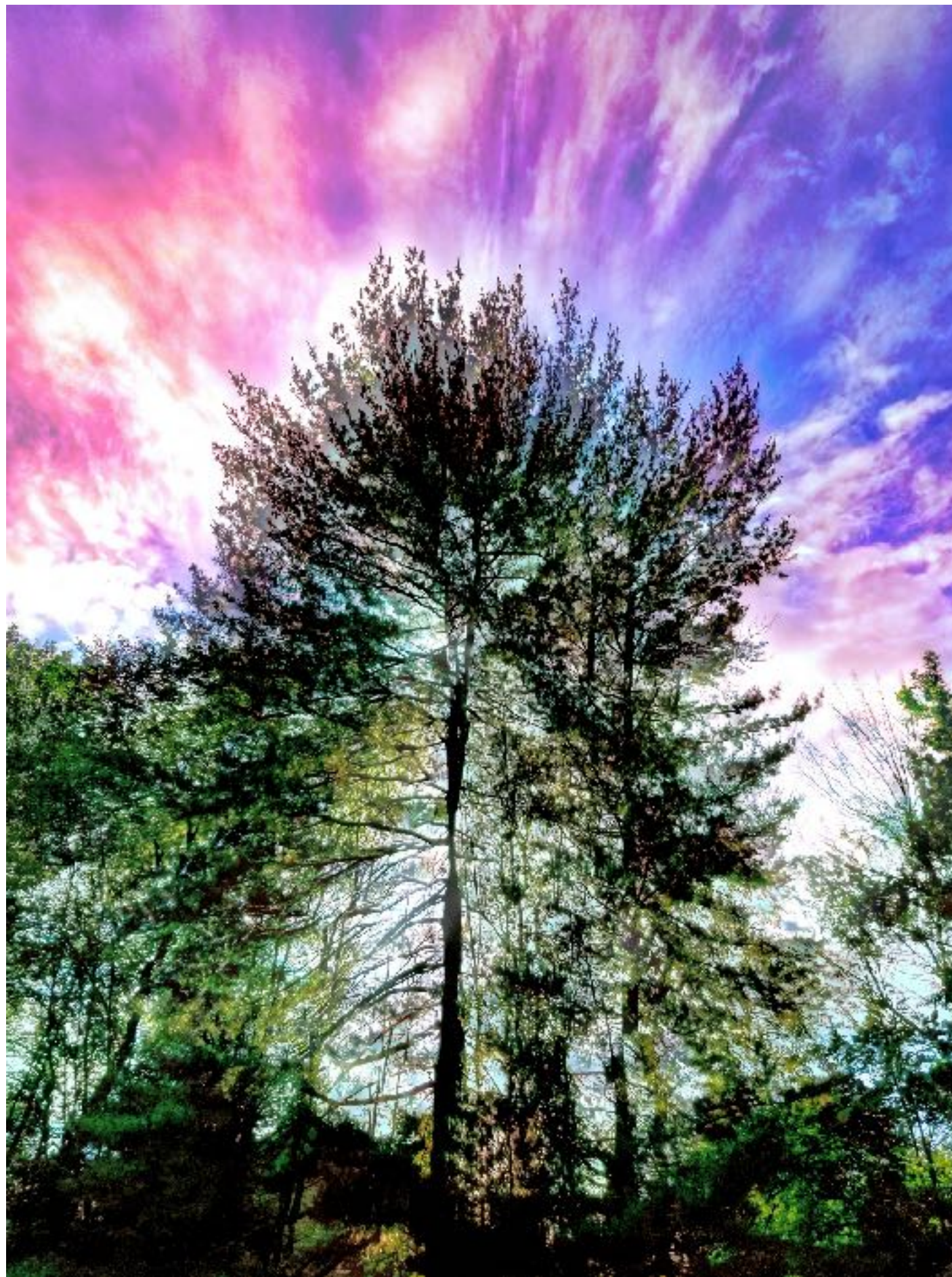
*SHAKTI*, 48 x 48", light box, limited edition of 5, 2022, \$8,500





*SABAT MATER PERSISTENCE OF MEMORY*, 32 x 48", light box, limited edition of 5, 2021, \$5,500





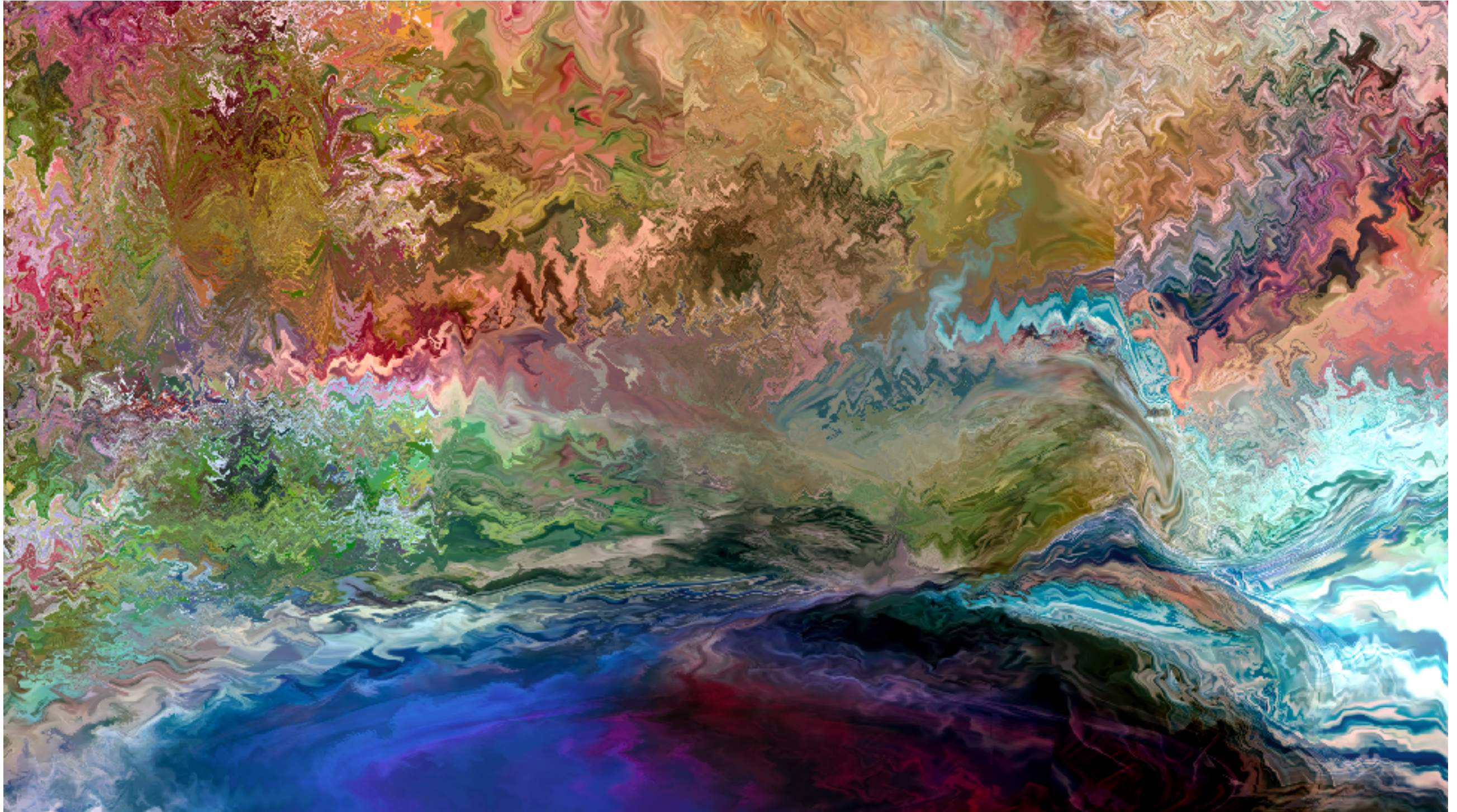
*NORTHERN BOREALIS BIRCH HILL*, 48 x 36", light box, limited edition of 5, 2021, \$6,000





*THE WIND RISES*, 24 x 36", light box, limited edition of 5, 2021, \$3,750





*NEW WAVE CANADA*, 34 x 60" photograph on metallic paper face mounted onto acrylic, limited edition of 5, 2022, \$5,250





*SABAT MATER PERSISTENCE OF MEMORY*, 50 x 75", silk georgette print, 2021, \$275





*Northern Borealis* Installation





*Northern Borealis* Installation





*Northern Borealis* Installation





*Northern Borealis* Installation





*Northern Borealis* Installation





Arnie Guha is the multidisciplinary creative behind Acid4Yuppies, which focuses on experiential art works – from illuminated light boxes and electric murals, to psychedelics-inspired scarves and fine art prints. Guha's 'trippy' works are complemented by an extensive body of minimalistic photography and portraiture. From vivid colours to subdued hues, Guha's practice explores both realms of the visual experience from extreme intensity to soft suggestion.

Born and raised in Jadavpur, a fabled neighbourhood at the southern edge of Calcutta, India, Arnie spent much of his childhood in neighbourhood printing shops, and at the local portrait photographer's studio, where he became fascinated by the intersection of painting and photography as he watched the photo-artist manually touch up pictures with brush and pencil.

Educated at Jadavpur University, Calcutta, and then at Cambridge University, UK, Arnie fell in love with medieval manuscripts – the unapologetic vibrance of the colours and the power of the image to communicate what remains ineffable in the verbal realm. This would later inform his doctoral work on secondary orality and information visualization in digital, hypertextual environments at the University of British Columbia.

Since then, Arnie has built a leading Canadian Experience Design practice at Phase 5 ([www.phase-5.com](http://www.phase-5.com)), where his clients include the London Stock Exchange Group, Thomson Reuters, media companies and several of Canada's largest banks. When COVID-19 put a halt to travelling, Arnie found himself meditating in his garden in downtown Toronto. Acid4Yuppies is his collection of transformative art, born out of meditation during the forced stillness of COVID-19.

Arnie splits his time between Toronto and Montreal, and enjoys collaborating with DJs and other visual artists to create experiential, accessible art.





# HIGHNESS GLOBAL INC.

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**Collaborative Prosperity Model.** Highness Global is a creative consulting agency that provides management and agency services to creative talent. Our work is done with an embedded sense of responsibility towards our clients. We are continually seeking thoughtful ways of empowerment in order to increase our clients' chances for long-term and self-sustaining success. We prosper when our clients prosper.

**No rules. No ceilings. No Thumbs.™** Highness Global seeks to continually expand the universe of opportunities for our clients by removing barriers, restructuring restrictive relationships and traditional power structures. Our model is unconstrained and limitless. Our intention is to transform static careers into multi-disciplinary careers. Our ultimate goal is to present art in unexpected places and in unexpected ways.